

NEWS OF BOOKS AND AUTHORS

For immediate release

Mulholland Books Announces Website Launch and Logo

August 10, 2010, NEW YORK— Mulholland Books, the new Suspense imprint from Little, Brown and Company, is proud to announce the debut of their website www.mulhollandbooks.com.

The site will launch with an eight week series of guest posts on topics relating to suspense fiction from Nick Tosches, Shane Salerno and Don Winslow, Nelson DeMille, Brad Meltzer, Joe Lansdale, George Pelecanos, Alan Glynn, Tom Piccirilli, Megan Abbott, Charles Ardai, Paul Hoffman, Laura Lippman, Josh Bazell, Jason Pinter and more.

August 11th boasts a particularly stellar day of content: starting with a guest post by #1 *New York Times* bestselling author Brad Meltzer and following with a live chat with critically acclaimed novelist Don Winslow at 1PM ET. Questions can be submitted via MulhollandBooks.com or the Twitter tag #savagechat.

Posts by Mulholland authors Charlie Huston, Marcia Clark, Mark Billingham, Nick Santora, Duane Swierczynski and Michael Robotham will also run during the promotion, kicked off by a challenge to readers from Lawrence Sanders about a long lost book called *Sinner Man*. The site will also feature posts by Little, Brown editors and the Mulholland Books team.

The goal of the site is to serve as a central hub of the suspense and crime fiction community online. MulhollandBooks.com will feature daily posts from top writers in the field, book and film reviews, original web comics, industry news and much more.

Topics will range from “Why Crime Writers are the Smokers of the Literary World” to “70’s Paranoia Thrillers and Why We Need Them Now More Than Ever” to “The Craziest, Trashiest Books I’ve Ever Read” to “A Definition of Noir” to “Tips for Budding Crime Writers.”

Visitors will be encouraged to participate in the community through commenting, tweeting and responding on Facebook. Readers can also enter a sweepstakes on the site to win a limited edition Mulholland Books tote bag.

The imprint logo is also now available and can be downloaded from Mulhollandbooks.com. A second phase of the site with more robust features will launch in late September.

Little, Brown and Company is a division of Hachette Book Group. Founded in 1837, Little, Brown has long been recognized as a publisher committed to publishing fiction of the highest quality and nonfiction of lasting significance. Hachette Book Group is a leading trade publisher based in New York and a division of Hachette Livre, the second-largest publisher in the world.



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