

NEWS OF BOOKS AND AUTHORS

For immediate release

Little, Brown and Company announces new suspense imprint's name and launch list

June 15, 2010, NEW YORK—Little, Brown and Company announced today the name of its new imprint devoted to publishing suspense fiction:

Mulholland Books

The name is taken from Mulholland Drive, a winding stretch of road in the Hollywood Hills. Its hairpin turns, sharp cliff faces, and breathtaking views of Los Angeles have long made it synonymous with drama and suspense. The mysteries of Mulholland have inspired countless novels and films, from the classic mysteries of Raymond Chandler and James M. Cain to the voices of James Ellroy, Michael Connelly, Michael Mann, and David Lynch.

Little, Brown Publisher Michael Pietsch said, "There is an extraordinary body of suspense fiction being written today—novels and stories whose goal is to entertain and surprise at all costs, from the first sentence. Everyone at Little, Brown is excited to be taking part in the launch of Mulholland Books, an imprint whose goal is to single out these writers and publish them with an eye to community building and fresh marketing that has only become possible today."

Mulholland Books launches in Spring 2011 with novels by the famed L.A. prosecutor Marcia Clark and mystery grandmaster Lawrence Sanders, new novels by UK prizewinners Mark Billingham and Michael Robotham, a trilogy of novels by Marvel Comics writer Duane Swierczynski to be published over five months, a border thriller by *L.A. Times* veteran Sebastian Rotella, and a trade paperback gathering of Daniel Woodrell's legendary Bayou Trilogy of novels set in St. Bruno Parish, Louisiana. Future lists will include novels by rising stars Charlie Huston and others. The plan is for Mulholland to grow to 24 books a year, one hardcover and one paperback a month, by 2012.

Mulholland Books is helmed by Editor John Schoenfelder, who joined Little, Brown in January, and Marketing Director Miriam Parker. Other Little, Brown editors also acquire for the imprint. Learn more at www.mulhollandbooks.com.

The goal of Mulholland Books is simple: to publish books you can't stop reading. The promise of a Mulholland Book—whether a crime novel, thriller, police procedural, spy story, or even supernatural suspense—is that you'll read it leaning forward, hungry for the next word. With a focus on online community building, internet marketing, and authentic connections among authors, readers, and publisher, Mulholland Books will be at the center of a web of suspense—unexpected, fresh, and with a 21st-century approach to publishing. Meet Mulholland: ***You never know what's coming around the curve.***

Little, Brown and Company is a division of Hachette Book Group. Founded in 1837, Little, Brown has long been recognized as a publisher committed to publishing fiction of the highest quality and nonfiction of lasting significance. Hachette Book Group is a leading trade publisher based in New York and a division of Hachette Livre, the second-largest publisher in the world.